**Name:** Umama Zillur  
**Designation:** Brand Strategist and Marketing Lead

**Education:**

Bachelors in Economics and Mathematics

Mount Holyoke College, MA, USA

**Current workplace:**

Power and Participation Research Center, Dhaka, Bangladesh

**Interests:** Behavioral Economics, Economics of Gender,Exploring Identity Through Food , Basketball, Fashion Design

**Bio**: Umama is an advocate for innovative social engagements and likes to constantly challenge herself. Her quantitative skills and background in social sciences help her to approach R^2 projects from a different perspective.

Umama actively tries to fight the ideas and attitudes that cultivate a culture of violence. This led her to start Kotha, a primary violence prevention program focused on the Bangladeshi youth.

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